

Produced by SVG

JANUARY 23, 2024 | Mountain View, CA

GENERAL SESSIONS   Hahn Auditorium				
9:00 a.m.	9:00 – 9:15 a.m. Welcome from Title Sponsor ASG			
9:15 a.m.	9:15 – 9:45 a.m. The ROI of RTO: Maximizing Employee Engagement During Return to Office			
9:30 a.m.				
9:45 a.m.	9:45 – 10:15 a.m. AI-for-Video Production & Post – Today!			
10:00 a.m.				
10:15 a.m.	10:15 – 10:45 a.m. Technology Executive Roundtable			
10:30 a.m.				
10:45 - 11:30 a.m.	Networking in Exhibit Area			
STUDIO PRODUCTION & POST TRACK   Hahn Auditorium	LIVE EVENT PRODUCTION TRACK   Grand Hall	AES AUDIO-FOR-VIDEO TRACK   Boole Room	ASG STAFFING WORKSHOP   Lovelace Room	
11:30 a.m.	11:30 a.m. – 12:00 p.m. Remote Control: Management Strategies for a Global Video Workforce	11:30 a.m. – 12:00 p.m. Automating Creative-Driven Soundtrack Versioning Using Advanced Loudness Optimization	11:30 a.m. – 12:00 p.m. Staffing for the Future (While Staying on the Air)	
11:45 a.m.				
12:00 p.m.	12:00 – 12:30 p.m. The Global Studio: New Strategies for Broadcast Facilities Design	12:00 – 12:30 p.m. 6-Degree-of-Freedom Immersive Audio for Broadcast and Linear Media	12:00 – 12:30 p.m. Diversity, Equity, and Inclusion in Production	
12:15 p.m.				
12:30 p.m.	12:30 – 1:00 p.m. Practical IP	12:30 – 1:00 p.m. How They Did It: Success and Failures from Big Events	12:30 – 2:00 p.m. SMPTE Student Leadership Workshop	
12:45 p.m.				
1:00 - 2:00 p.m.	Networking Lunch in Grand Hall			
2:00 p.m.	2:00 – 2:30 p.m. Corporate Virtual Production: From the Dream to the Screen	2:00 – 2:30 p.m. Global Live Event Production in the Cloud	2:00 – 2:30 p.m. Networking for Production: AoIP/AES67/Dante	
2:15 p.m.				
2:30 p.m.	2:30 – 3:00 p.m. New Looks for Corporate Creatives	2:30 – 3:00 p.m. Corporate Live Event Accessibility and Inclusion	2:30 – 3:00 p.m. Immersive For Consumer "After the Decode"	
2:45 p.m.				
3:00 - 3:45 p.m.	Networking in Exhibit Area			
3:45 p.m.	3:45 – 4:00 p.m. Keynote: Andrew Cross   The Video Singularity. How Video and Software Have Changed the World (IN HAHN AUDITORIUM)			
4:00 p.m.	4:00 – 4:30 p.m. Media Cloud for the Masses	4:00 – 4:30 p.m. Video Tech Elevates the In-Person Event Experience	4:00 – 4:30 p.m. Integrating Image-Based Lighting in Virtual Production	
4:15 p.m.				
4:30 p.m.	4:30 – 5:00 p.m. Accelerating Video Workflows in the Cloud: More Content for Less!	4:30 – 5:00 p.m. The Next Generation Hybrid Event		
4:45 p.m.				
SMPTE STUDENT PROGRAM   Hahn Auditorium				
5:00 - 5:45 p.m.	5:00 – 5:45 p.m. SMPTE Keynote: Dr. Robert Ballard   Video from the Depths and The New Era of Immersive Exploration (IN HAHN AUDITORIUM)			
5:45 - 6:30 p.m.	5:45 – 6:30 p.m. SMPTE Student Program   Association Executive Roundtable	Networking Reception in Exhibit Area		