

SILICON VALLEY VIDEO SUMMIT

PROGRAM AT-A-GLANCE

JANUARY 23, 2024 | Mountain View, CA

Produced by **SVG**

GENERAL SESSIONS Hahn Auditorium				
9:00 a.m.	9:00 – 9:15 a.m. Welcome			
9:15 a.m.	9:15 – 9:45 a.m. Corp Comm Challenge: Maximizing Employee Engagement			
9:30 a.m.				
9:45 a.m.	9:45 – 10:15 a.m. Technology Executive Roundtable			
10:00 a.m.				
10:15 a.m.	10:15 – 10:45 a.m. AI-for-Video Production & Post – Today			
10:30 a.m.				
10:45 - 11:30 a.m.	Networking in Exhibit Area			
STUDIO PRODUCTION & POST TRACK Hahn Auditorium	LIVE EVENT PRODUCTION TRACK Grand Hall	AUDIO FOR VIDEO TRACK Boole Room	STAFFING WORKSHOP Lovelace Room	
11:30 a.m.	11:30 a.m. – 12:00 p.m. Remote Control: Management Strategies for a Global Video Workforce	11:30 a.m. – 12:00 p.m. Automating Creative-Driven Soundtrack Versioning Using Advanced Loudness Optimization	11:30 a.m. – 12:00 p.m. Staffing for the Future (While Staying on the Air)	
11:45 a.m.				
12:00 p.m.	12:00 – 12:30 p.m. The Global Studio: New Strategies for Broadcast Facilities Design	12:00 – 12:30 p.m. The Empty Stage	12:00 – 12:30 p.m. Diversity, Equity, and Inclusion in Production	
12:15 p.m.				
12:30 p.m.	12:30 – 1:00 p.m. Practical IP	12:30 – 1:00 p.m. How They Did It: Success and Failures from Big Events	12:30 – 2:00 p.m. SMPTE Student Leadership Workshop	
12:45 p.m.				
1:00 – 2:00 p.m.	Networking Lunch in Grand Hall			
2:00 p.m.	2:00 – 2:30 p.m. New Looks for Corporate Creatives	2:00 – 2:30 p.m. Global Live Event Production in the Cloud	2:00 – 2:30 p.m. Networking for Production: AoIP/AES67/Dante	
2:15 p.m.				
2:30 p.m.	2:30 – 3:00 p.m. Corporate Virtual Production: From the Dream to the Screen	2:30 – 3:00 p.m. Corporate Live Event Accessibility and Inclusion	2:30 – 3:00 p.m. Immersive For Consumer “After the Decode”	
2:45 p.m.				
3:00 – 3:45 p.m.	Networking in Exhibit Area			
				VIRTUAL PRODUCTION WORKSHOP Lovelace Room
3:45 p.m.	3:45 – 4:15 p.m. Media Cloud for the Masses	3:45 – 4:15 p.m. Video Tech Elevates the In-Person Event Experience	3:45 – 4:15 p.m. TBD	
4:00 p.m.				
4:15 p.m.	4:15 – 5:00 p.m. Accelerating Video Workflows in the Cloud: More Content for Less!	4:15 – 5:00 p.m. The Next Generation Hybrid Event	4:15 – 5:00 p.m. TBD	
4:30 p.m.				
4:45 p.m.				
5:00 p.m.	5:00 – 5:45 p.m. SMPTE Keynote: Video from the Depths and The New Era of Immersive Exploration			
5:15 p.m.				
5:30 p.m.				
SMPTE STUDENT PROGRAM Hahn Auditorium				
5:45 – 6:30 p.m.	5:45 – 6:30 p.m. SMPTE Student Program			Networking Reception in Exhibit Area